

## Just a Few Facts

- In 1982, the first event raised \$5,300. Since then, combined earnings have reached nearly \$4 million and continue to grow!
- With funds raised through community events like the Cancer Gala, the American Cancer Society offers free programs and services for patients and their families, including:
  - I Can Cope:** provides education for people facing cancer either personally or as a friend or family caregiver.
  - Look Good...Feel Better:** offers woman undergoing cancer treatment the opportunity to learn skin, hair, and nail techniques to help improve their self image.
  - Man to Man:** helps men and their families cope with prostate cancer by providing patient, education, support, and awareness of prostate cancer as a major health concern for all men.
  - Reach to Recovery:** volunteers assist cancer patients by providing transportation to and from treatment facilities.
  - Wigs, Scarves, and Turbans:** made available free of charge for cancer survivors who request them.
  - Dietitian on Call:** provides a registered dietitian with free telephone nutrition counseling to anyone touched by cancer. Information is personalized, questions are answered, written materials are sent, and follow up is provided.
  - College Scholarships:** available to any survivor of childhood cancer diagnosed before the age of 19.
  - Patient Advocate:** provides licensed clinical social workers to assist patients and families with more complex cancer related issues such as loss of income, lack of health insurance, locating community resources, and assisting with the emotional impact of a cancer diagnosis.
- The American Cancer Society answers questions about cancer, treatment options, programs, and services 24 hours a day, seven days a week. Patients, families, and friends can get information immediately by calling 1.800.ACS.2345 or visiting [www.cancer.org](http://www.cancer.org).
- In the Greater Baltimore and Washington metropolitan areas, the American Cancer Society funds cancer research to help determine preventive measures, to establish early detection screenings, and to develop treatments. As of January 2009, the Society is supporting 48 research grants totaling more than \$22 million at area institutions, including Johns Hopkins University, the University of Maryland, and Georgetown University.
- The American Cancer Society also offers Hope Lodge, a free temporary housing facility for cancer patients seeking treatment in Baltimore. The Society also partners with local hospitals, including Greater Baltimore Medical Center, Howard County General Hospital, Howard University, St. Agnes Hospital, and the University of Maryland, to offer patient navigators who help guide cancer patients and their families through the journey from diagnosis to treatment, recovery, and survivorship.

**You are helping to make a difference in the fight against cancer.**

**Thank you for your support!**

For more information, please call 301-855-8351 or 410-257-2735 ext. 108, 109, or 171,  
or visit us online at [www.RodNReelCancerGala.org](http://www.RodNReelCancerGala.org)